



Wausau Coated Products, Inc.

Product Specification #W005737

60# Avon Brilliant White Optimized for use on HP Indigo Digital Presses / PCT-2242 / 44# PK

FACESTOCK DESCRIPTION: AVON BRILLIANT WHITE CLASSIC CREST® SMOOTH OPTIMIZED FOR HP INDIGO SYSTEMS

Elegant bright white smooth finish with an exceptionally clean and crisp appearance. Top coated and optimized for use on HP Indigo Digital Printing Systems. It is a great stock for premium prestigious labeling such as wine bottles and home-craft labeling applications.

Basis Weight (25 x 38 / 500) lbs.	60
Caliper, mils	4.4
Opacity	94%
Brightness	93
Smoothness (Sheffield)	125

Classic Crest® is a registered trademark of Neenah Paper, Inc.

ADHESIVE DESCRIPTION: PCT-2242

A cold temperature emulsion acrylic permanent which exhibits moderate initial tack to a variety of substrates. Adhesion to rigid plastics, film, glass, and painted metals is good. Die-cuts cleanly. Designed for laser applications and is a good choice for roll-to-sheet applications.

Type	Cold Temperature Permanent
Classification	Emulsion Acrylic
Regulatory Compliances	FDA 21 CFR 175.105 for incidental food contact, CONEG, Heavy Metals, ASTM 963a Child Toy Safety, Acute Oral Toxicity, Primary Dermal Irritant, Primary Eye Irritant, and NAFTA.
pH	Alkaline
Minimum Application Temp.	+35°F
Service Temperature Range	-10°F to +200°F

LINER DESCRIPTION: 44# PK

A polycoated brown kraft liner with superior die-cutting and stripping properties. Designed for high-speed label dispensing and is recommended for roll-to-roll applications.

Basis Weight (25 x 38 / 500) lbs.	44# +/- 10%
Caliper, mils	3.2 +/- 10%

All product specifications are for informational use only. Each customer and/or end user should determine the suitability of any product for their particular application. The above specifications are based on typical values and most current information.

Shelf Life: One year when stored at 72°F / 50% RH.