



Wausau Coated Products, Inc.

Product Specification #W007310

60# Matte Litho Optimized for use on HP Indigo Digital Presses / WA-333 / 44# PK

FACESTOCK DESCRIPTION: 60# MATTE LITHO OPTIMIZED FOR USE ON HP INDIGO DIGITAL PRESSES

A bright white, opaque matte sheet with a smooth surface and a reduced gloss level suitable. Optimized for use on HP Indigo Digital Printing Systems.

Basis Weight (25 x 38 / 500) lbs.	60.0
Caliper, mils	3.6
Tensile, lbs./in., MD / CD	36 / 14
Tear, g, MD / CD	46 / 53

ADHESIVE DESCRIPTION: WA-333

WA-333 is a water-washable emulsion acrylic permanent adhesive with good initial tack and good adhesion to most surfaces. It remains affixed when immersed in an ice bucket and exhibits short term repositionability. Its wash-away properties are best suited for glass or non-porous surfaces. To remove a label, place the container in warm water (minimum of 110°F) for at least one minute. Removability is dependent upon the substrate, water temperature, additives, and dwell time.

Type	Water Washable Permanent
Classification	Emulsion Acrylic
Regulatory Compliances	FDA 21 CFR 175.105 for incidental food contact & NAFTA.
pH	Alkaline
Minimum Application Temp.	+40°F
Service Temperature Range	-10°F to +200°F

LINER DESCRIPTION: 44# PK

A polycoated brown kraft liner with superior die-cutting and stripping properties. Designed for high-speed label dispensing and is recommended for roll-to-roll applications.

Basis Weight (25 x 38 / 500) lbs.	44# +/- 10%
Caliper, mils	3.2 +/- 10%

All product specifications are for informational use only. Each customer and/or end user should determine the suitability of any product for their particular application. The above specifications are based on typical values and most current information.

Shelf Life: One year when stored at 72°F / 50% RH.

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