



Wausau Coated Products, Inc.

Product Specification #W008008

Avon Brilliant White Classic® Linen with Wet Strength Optimized for HP Indigo Systems / PCT-245 / 44# PK

FACESTOCK DESCRIPTION: AVON BRILLIANT WHITE CLASSIC® LINEN WITH WET STRENGTH OPTIMIZED FOR HP INDIGO SYSTEMS

Elegant bright white linen finish with an exceptionally clean and crisp appearance. Top coated and optimized for use on HP Indigo Digital Printing Systems. Also enhanced with wet strength properties for increased performance in moist environments. It is a great stock for premium prestigious labeling such as wine bottles and home-craft labeling applications. *The base stock has a 93 brightness which may be slightly altered by the top coat.

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|-----------------------------------|-----|
| Basis Weight (25 x 38 / 500) lbs. | 60 |
| Caliper, mils | 4.5 |
| Opacity | 93% |
| Brightness | 93* |

Classic® Linen is a registered trademark of Neenah Paper, Inc.

ADHESIVE DESCRIPTION: PCT-245

A cold temperature emulsion acrylic permanent which exhibits good initial tack and good adhesion to a variety of substrates including corrugated, rigid plastics, films, glass, and painted metal surfaces. It offers excellent die-cutting and stripping characteristics. Designed for face and back label use and remains affixed when immersed in an ice bucket. It also features short term repositionability on bottles.

| | |
|---------------------------|---|
| Type | Cold Temperature Permanent |
| Classification | Emulsion Acrylic |
| Regulatory Compliances | FDA 21 CFR 175.105 for incidental food contact, CONEG, Heavy Metals, ASTM 963a Child Toy Safety, Acute Oral Toxicity, Primary Dermal Irritant, Primary Eye Irritant, and NAFTA. |
| pH | Alkaline |
| Minimum Application Temp. | +25°F |
| Service Temperature Range | -10°F to +200°F |

LINER DESCRIPTION: 44# PK

A polycoated brown kraft liner with superior die-cutting and stripping properties. Designed for high-speed label dispensing and is recommended for roll-to-roll applications.

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|-----------------------------------|-------------|
| Basis Weight (25 x 38 / 500) lbs. | 44# +/- 10% |
| Caliper, mils | 3.2 +/- 10% |

All product specifications are for informational use only. Each customer and/or end user should determine the suitability of any product for their particular application. The above specifications are based on typical values and most current information.

Shelf Life: One year when stored at 72°F / 50% RH.

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