



# Wausau Coated Products, Inc.

## Product Specification W008008

70# Avon Brilliant White Classic<sup>®</sup> Linen Optimized for HP Indigo Presses / PCT-245 / 44# PK

### **FACESTOCK DESCRIPTION: AVON BRILLIANT WHITE CLASSIC<sup>®</sup> LINEN OPTIMIZED FOR HP INDIGO PRESSES**

Elegant bright white linen finish with an exceptionally clean and crisp appearance. Top coated and optimized for HP Indigo Presses. Also enhanced with wet strength properties for increased performance in moist environments. It is a great stock for premium prestigious labeling such as wine bottles and home-craft labeling applications. The base stock has a 93 brightness which may be slightly altered by the top coat. It is acid free and archival.

Basis Weight (25 x 38 / 500) lbs.	70
Caliper, mils	4.8
GSM	103.5
Brightness, %	93
Opacity, %	95
pH	Acid Free
Regulatory Compliance	FSC certified, acid free, and archival

Classic Crest<sup>®</sup> is a registered trademark of Neenah Paper, Inc.

### **ADHESIVE DESCRIPTION: PCT-245**

A cold temperature emulsion acrylic permanent which exhibits good initial tack and good adhesion to a variety of substrates including corrugated, rigid plastics, films, glass, and painted metal surfaces. It offers excellent die-cutting and stripping characteristics. Designed for face and back label use and remains affixed when immersed in an ice bucket. It also features short term repositionability on bottles.

Type	Cold Temperature Permanent
Classification	Emulsion Acrylic
pH	Alkaline
Minimum Application Temp.	+25°F
Service Temperature Range	-10°F to +200°F
Regulatory Compliances	FDA 21 CFR 175.105 for incidental food contact, CONEG, Heavy Metals, ASTM 963a Child Toy Safety, Acute Oral Toxicity, Primary Dermal Irritant, Primary Eye Irritant, and NAFTA.

### **LINER DESCRIPTION: 44# PK**

A polycoated brown kraft liner with superior die-cutting and stripping properties. Designed for high-speed label dispensing and is recommended for roll-to-roll applications.

Basis Weight (25 x 38 / 500) lbs.	44# +/- 10%
Caliper, mils	3.2 +/- 10%

*All product specifications are for informational use only. Each customer and/or end user should determine the suitability of any product for their particular application. The above specifications are based on typical values and most current information. Specific products listed were current at the time of publication, however, all raw materials are subject to change.*

Shelf Life: One year when stored at 72°F / 50% RH.

February 2009