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Wausau Coated Products Announces the Appointment of J.J. Suftko as Midwest Regional Manager, Distribution Channel

Wausau, WI — Wausau Coated Products Inc., an independent family-owned and operated, leading manufacturer of adhesive-based label products, is excited to announce the appointment of J.J. Suftko as Midwest Regional Manager, Distribution Channel.

Before joining Wausau Coated Products, J.J. held a series of sales positions at industry-leading manufacturing companies including Mactac, Custom Sensors & Technologies, and Arlon Graphics. J.J. most recently held the position of Regional Sales Manager at Mactac. His tenure at Mactac was marked by the establishment of numerous connections with both distribution and direct print customers. This experience will serve him well in his new role for Wausau Coated Products.

In his new role at Wausau Coated Products, J.J. will be responsible for establishing and maintaining long-term Customer relationships and reinforcing sales management practices to enhance all sales and profitability.

"I am thrilled to welcome J. J. to our exceptional sales team at WCP," states, Gretchen Kray, Director, Commercial Development, Wausau Coated Products. "He possesses a wealth of experience and a vast network of professional connections that align perfectly with our company's culture. I am confident he will make a significant and immediate contribution."

"I'm genuinely excited to join the team at Wausau Coated Products," states, Suftko. "I look forward to the opportunity to enhance WCP's brand recognition and boost its market presence within the paper merchant sector."

About Wausau Coated Products:

Wausau Coated Products, Inc. is an independent family owned and operated manufacturing company with distribution facilities located throughout the USA and Mexico as well as distribution channels throughout Central and South America, the Caribbean, New Zealand, and Australia. As a leading manufacturer of adhesive-based products, Wausau Coated is a one-stop resource worldwide for premium quality stocked products and custom engineered constructions to meet customer specific applications and end user needs. For more information on Wausau Coated Products, visit our website: <http://www.wausaucoated.com>.