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Wausau Coated Products Announces Second Annual WCP Label Awards

Wausau, WI — Wausau Coated Products, Inc. a leading manufacturer of adhesive-based label products, is excited to announce WCP 2nd Annual Label Awards Contest.

This competition is a unique opportunity to showcase exceptional design skills and be recognized for innovation in label application. Entries are now open until Friday, September 1st, 2023.

Judges will evaluate each label based on originality, execution, print quality, embellishments, shelf appeal, and communication effectiveness for two categories - People's Choice and Best in Show. All label submissions must be using Wausau Coated Products Pressure Sensitive Sheet or Roll Label products.

Winners will be announced at the end of September and featured on Wausau Coated Products' social media channels and email marketing campaigns.

"It is always exciting having a contest like this to see all the creative ways that customers use our products," states Adam Frey, Business Manager, Roll Products, Wausau Coated Products. "WCP is excited to showcase our customers work and promote their businesses with the submissions we receive."

Enter today and let your label shine! <https://wkf.ms/3lZpsCh>

About Wausau Coated Products:

Wausau Coated Products, Inc. is a privately held company with distribution facilities located throughout the USA and Mexico as well as distribution channels throughout Central and South America, the Caribbean, New Zealand, and Australia. As a leading manufacturer of adhesive-based products, Wausau Coated is a one-stop resource worldwide for premium quality stocked products and custom engineered constructions to meet customer specific applications and end user needs. For more information on Wausau Coated Products, visit our website: <http://www.wausaucoated.com>.