

NEWS RELEASE



---FOR IMMEDIATE RELEASE---

Wausau Coated Products Acquires Brandywine Drumlabels

WAUSAU, Wis., March 10, 2021—Wausau Coated Products, a leading manufacturer of pressure sensitive products, label materials and custom coating technologies is pleased to announce it has acquired Pennsylvania-based Brandywine Drumlabels, LLC. effective December 30, 2020.

Brandywine Drumlabels, a sales and distribution company of converted label materials specializes in providing hazard communication labels and software to a wide array of customers in the chemical, pharmaceutical and petrochemical markets. Wausau Coated has been a technical and material supplier to Brandywine since the inception of the company.

Wausau Coated Products president, Ben Reif said he is excited about the opportunities the acquisition presents to both companies. By joining forces, it will strengthen Wausau Coated's ability to get application and technical knowledge to Brandywine's customers

"Brandywine has the expertise and knowledge to assist our customers with implementation of full color print on-demand platforms," says Reif. "At the same time, we can use our global footprint and sales and distribution channels to better serve Brandywine's existing and prospective customers wherever they are in the world."

"We see our new partnership through an exciting and optimistic lens. Although it will not affect the way we do business with our customers, it will enable us to offer them a broader selection of laser and inkjet label materials and allow our momentum and growth to continue by strengthening our ability to market our products," says Brandywine Drumlabels president and CEO, Chris Campbell.

Customers of both companies will continue to receive the same quality products and the high level of customer service they have come to expect from Wausau Coated and Brandywine.

About Wausau Coated Products

Wausau Coated Products, Inc. is a privately held company headquartered in Wausau, Wisconsin, U.S.A. with distribution centers located throughout the U.S., Mexico and South America. As a manufacturer of pressure sensitive roll and sheet products, Wausau Coated provides premium quality stocked products as well as custom engineered constructions. For more information on Wausau Coated Products visit www.wausaucoated.com.

About Brandywine Drumlabels

Brandywine Drumlabels, LLC provides cost-effective print-on-demand labeling solutions with a primary focus on chemical packaging. For 20+ years, Brandywine has provided regulatory compliance and product labeling solutions for manual and auto-labeling applications on containers of all shapes and sizes. Our expertise on color inkjet and laser/LED platforms combines printer hardware, ERP and labeling software and product specific label media solutions for customers throughout the world. For more information on Brandywine's labeling solutions please visit <https://showroom.brandywinedrumlables.com/>

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