



FOR IMMEDIATE RELEASE: 04/14/2025

Erika Gunter
Wausau Coated Products
Marketing Manager
715-843-6318 (office)
elgunter@wausaucoated.com

Wausau Coated Products Announces Relocation of Las Vegas Facility

Wausau, WI – April 14, 2025 — Wausau Coated Products Inc., an independent family-owned and operated, leading manufacturer of adhesive-based label products, is excited to announce the relocation of its Las Vegas Facility to a larger and more advanced space. The new facility, located at 2600 W. Carey Ave, Building D, North Las Vegas, NV 89032 part of Windsor Commerce Park, will occupy 46,000 square feet, significantly expanding its operational footprint.

"We are excited about this move as it represents a significant milestone in our growth journey," said Ben Reif, President and CEO of Wausau Coated Products. "The larger facility will enable us to better serve our customers with the same great service they have come to expect from us, as well as expand our capacity for slitting and distribution. This relocation is a testament to our commitment to continuous improvement and our dedication to meeting the evolving needs of our clients."

The new facility will allow Wausau Coated Products to enhance its production capabilities, slitting capacity, increase storage space to grow with our customers, and streamline operations, ensuring that we continue to deliver high-quality products efficiently. The move is set to take place May 12th – May 16th.

This relocation underscores Wausau Coated Products' ongoing growth and commitment to providing exceptional service and innovative solutions to our valued customers.

About Wausau Coated Products:

Wausau Coated Products, Inc. is an independent family owned and operated manufacturing company with distribution facilities located throughout the USA and Mexico as well as distribution channels throughout Central and South America, the Caribbean, New Zealand, and Australia. As a leading manufacturer of adhesive-based products, Wausau Coated is a one-stop resource worldwide for premium quality stocked products and custom engineered constructions to meet customer specific applications and end user needs. For more information on Wausau Coated Products, visit our website: <http://www.wausaucoated.com>.

Picture: 2600 Carey Drive, Building D., North Las Vegas, NV- Wausau Coated Products New Facility

