



FOR IMMEDIATE RELEASE: 11/15/2023

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### **Wausau Coated Products Announces the Launch of 84# Cotton Courtyard Felt Roll Label Stock**

Wausau, WI — Wausau Coated Products Inc., an independent family-owned and operated, leading manufacturer of adhesive-based label products, is excited to announce the launch of 84# Cotton Courtyard Felt (Flexo - W036707 & Indigo - W036708) Roll Label Stock.

84# Cotton Courtyard Felt is the perfect choice for those who value natural, tree-free materials with a sophisticated touch. Made from 100% cotton, this paper boasts exceptional strength and a velvet-grained textured feel. Its wet-strength properties make it ideal for labeling premium wines and spirits, gourmet foods, and packaging ensuring your labels maintain integrity even when exposed to moisture. Plus, it's perfect for embossing and foil stamping, making certain your products stand out from the crowd.

“Our goal was to develop a cotton label product that added more. More texture, more thickness, and more alternative fiber options to pick from. Cotton remains a popular choice for label material and the 84# Cotton Courtyard Felt provides another premium label material option,” states, Adam Frey, Director, North American Sales, Wausau Coated Products.

#### **About Wausau Coated Products:**

Wausau Coated Products, Inc. is an independent family owned and operated manufacturing company with distribution facilities located throughout the USA and Mexico as well as distribution channels throughout Central and South America, the Caribbean, New Zealand, and Australia. As a leading manufacturer of adhesive-based products, Wausau Coated is a one-stop resource worldwide for premium quality stocked products and custom engineered constructions to meet customer specific applications and end user needs. For more information on Wausau Coated Products, visit our website: <http://www.wausaucoated.com>.