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FOR IMMEDIATE RELEASE: 05/04/2023

Wausau Coated Products Announces the Promotion of Juan Pablo Orozco to Outside Sales Representative - Northeast Region

Wausau, WI — Wausau Coated Products Inc., a leading manufacturer of adhesive-based label products, is pleased to announce the promotion of Juan Pablo Orozco as the New Outside Sales Representative for the Northeast Region for Wausau Coated Products Roll Label Stock Products.

Prior to his new role, Juan has been participating in a Wausau Coated Products 12-month sales training program that took him through every aspect of the Wausau Coated Products business and focused on growing his industry knowledge. In his new role, Juan will help serve our customers, both new and existing in the Northeast Region.

“We are extremely excited to have Juan represent WCP in the Northeast Region,” states, Adam Frey, Business Manager, Roll Products, Wausau Coated Products. “Juan’s passion and motivation to serve customers paired with his hands-on training experience of producing pressure sensitive products will help him succeed in his new role.”

About Wausau Coated Products:

Wausau Coated Products, Inc. is a privately held company with distribution facilities located throughout the USA and Mexico as well as distribution channels throughout Central and South America, the Caribbean, New Zealand, and Australia. As a leading manufacturer of adhesive-based products, Wausau Coated is a one-stop resource worldwide for premium quality stocked products and custom engineered constructions to meet customer specific applications and end user needs. For more information on Wausau Coated Products, visit our website: <http://www.wausaucoated.com>.