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Wausau Coated Products Unveils the Striking New Black Vellum Laminate for Wine & Spirits Labels

Wausau, WI — Wausau Coated Products, Inc., a leading independent manufacturer of adhesive-based label products, is proud to announce the launch of our newest innovation: the **73# Black Vellum Laminate**. This premium label stock joins our Wine & Spirits product line, setting a new standard for elegance and performance in label materials.

A Bold Statement in Labeling:

The Black Vellum Laminate (W037402) features a high-quality, reinforced uncoated black paper face with a smooth vellum finish. Engineered with “wet strength” properties, it excels in moist environments—making it the ideal choice for wine, spirits, and other premium beverages.

Designed for Distinction:

- **Elegant Appearance:** The deep black vellum finish is perfect for brands seeking a sophisticated, modern look.
- **Versatile Performance:** Easily accepts embossing, foil stamping, and die cutting for creative, eye-catching designs.
- **Superior Durability:** Backed by a 1.2 mil clear PET liner, this label stock is built for high-speed, automatic roll-to-roll applications and offers outstanding strength and reliability.
- **Ultra-Aggressive Adhesive:** The i8308 adhesive delivers excellent initial tack and ultimate adhesion—even on difficult surfaces. It’s UV, water, and solvent resistant, ensuring your label stays put in any environment.

Elevate Your Brand:

Whether showcased on a handcrafted absinthe or a classic vintage, the Black Vellum Laminate brings luxury and resilience to every bottle. “Our new Black Vellum Laminate is a game-changer for brands that demand both style and substance,” says Gina Roemke, Roll Product Manager at Wausau Coated Products. “It’s the perfect blend of beauty, strength, and versatility.”

About Wausau Coated Products:

Wausau Coated Products, Inc. is an independent family owned and operated manufacturing company with distribution facilities located throughout the USA and Mexico as well as distribution channels throughout Central and South America, the Caribbean, New Zealand, and Australia. As a leading manufacturer of adhesive-based products, Wausau Coated is a one-stop resource worldwide for premium quality stocked products and custom engineered constructions to meet customer specific applications and end user needs. For more information on Wausau Coated Products, visit our website: <http://www.wausaucoated.com>.