



Wausau Coated Products Appoints Gretchen Kray Business Manager – Distribution Products

Wausau, WI, USA (August 9, 2021) - Wausau Coated Products Inc., a leading manufacturer of adhesive-based label products, is proud to announce the promotion of Gretchen Kray to the role of Business Manager – Distribution Products. Gretchen has an extensive career with Wausau Coated with roles in technical, purchasing, and sales that support her expertise in this new role. She will be responsible for the sheet product mix and merchant relationships across North America and will manage the distribution sales team.



I am excited to have Gretchen in this new role,” said Jim Sheibley, Executive Vice President of Sales and Marketing for Wausau Coated. “Her industry experience and proven track record of providing solutions to our customers will prove to be beneficial as we continue to enhance our product offerings and overall customer experience.”

For more information, please contact us at info@wausaucoated.com or visit the Wausau Coated Products’ website at wausaucoated.com

About Wausau Coated Products:

Wausau Coated Products, Inc. is a privately held company with distribution facilities located throughout the USA and Mexico as well as distribution channels throughout Central and South America, the Caribbean, New Zealand and Australia. As a leading manufacturer of adhesive-based products, Wausau Coated is a one-stop resource worldwide for premium quality stocked products and custom engineered constructions to meet customer specific applications and end user needs.