



Wausau Coated Products Introduces High Performance Inkjet Product for Epson ColorWorks On-Demand Color Label Printers

Wausau Coated Products Inc., a leading manufacturer of pressure sensitive label materials and coating technologies, announces the addition of a 50# High Performance Inkjet label to their inkjet portfolio of Label materials.

Known industry-wide for being flexible, innovative and responsive, Wausau Coated Products specializes in developing solutions that are designed to meet customer-specific applications and end-user needs. To provide Epson equipment suppliers with more substrate options, Wausau Coated now offers catalog W032892 50# High Performance Inkjet. Designed to meet the specific requirements of On-Demand Color printers, Wausau Coated's new High Performance material offers the ability to print clear, crisp barcodes along with color images that are sharp.

Epson has recognized the opportunities of on-demand color label printing and Wausau Coated understands the importance of running a label material that not only runs smoothly through the printer but also makes that printing stand out.

Along with this new High Performance Inkjet label stock, Wausau Coated Products' stocks a number of other Inkjet label materials including glossy, matte and glossy polypropylene facestocks all suited for Inkjet printing.

To learn more about these products or to view a complete listing of all Wausau Coated Products' Inkjet materials visit www.wausaucoated.com