

WINE, BEER & SPIRITS COLLECTION

ROLL STOCK LIST



Wausau Coated Products' line of pressure sensitive wine label material offers unlimited options for wine and beverage labels including coated and uncoated facestocks, pearlescents, elegant textures and eco-friendly options.

Stocked Products

Our wine label collection includes 220+ stocked products giving you a wide selection of products to choose from to fit your brand best. You'll find a variety of pressure sensitive wine label material optimized for use on HP Indigo, ILP and Flexo presses.

Custom Products

We specialize in developing solutions that are designed to meet customer specific applications and end-use needs. Many of our wine label facestocks can be made with a variety of adhesives and liners to create the perfect custom wine label.

For more information regarding our stocked, custom or environmentally responsible wine label products, contact Wausau Coated Products' Customer Solutions Team at **800-345-8039** or visit **wausaucoated.com**



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Swatch No.	Eco	Wt.	Facestock	Adh.	Liner	Catalog#
OPTIMIZED FOR HP INDIGO PRESSES						
COATED PRODUCTS						
17		60#	Matte	H-318	44# PK	W030285
18		60#	Matte w/ Wet Strength	H-318	44# PK	W027761
19		70#	Recycled Matte	H-318	44# PK	W030160
20		55#	Semi Gloss, FSC® Certified	PCT-245	40# SC	W015353
21		60#	Semi Gloss, FSC® Certified	H-318	44# PK	W037097
				AT-2060	40# SC	W037118
				PCT-245	40# SC	W037117
				PCT-245 BO	40# SC	W037096
				PCT-524	40# SC	W037278
23		60#	High Gloss	H-318	44# PK	W027672
					1.2 mil PET	W027742
					40# SC	W019029
UNCOATED/SPECIALTY PRODUCTS						
7		74#	Polar White Opaque w/ Wet Strength	H-318	1.2 mil PET	W026242
8		60#	Black Vellum w/ Wet Strength	H-318	44# PK	W028844
					1.2 mil PET	W028128
58		60#	Black Vellum Pearlescent, w/ Wet Strength, FSC® Certified	H-318	1.2 mil PET	W035936
9		55#	100% Recycled Natural Kraft	PCT-245	40#	W021008
				H-318	1.2 mil 90% r-PET	W034895
10		60#	Recycled Vellum 100% PCW, w/ Wet Strength, FSC® Certified	H-318	44# PK	W029180
					1.2 mil 90% r-PET	W035882
11		60#	Solar White Classic Crest® 30% PCW, w/ Wet Strength, FSC® Certified	H-318	44# PK	W028897
					1.2 mil PET	W029459
12		60#	Avon Brilliant White Classic Crest® w/ Wet Strength, FSC® Certified	H-318	44# PK	W027845
					1.2 mil PET	W027847
13		60#	Classic Natural White Classic Crest® w/ Wet Strength, FSC® Certified	H-318	44# PK	W028046
					1.2 mil PET	W031708
83		60#	Estate Label® #4 w/ Wet Strength, FSC® Certified	H-318	44# PK	W027828
					1.2 mil PET	W027833
					40# SC	W028890

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14		60#	Estate Label® #8 w/ Wet Strength, FSC® Certified	H-318	40#	W028166
					44# PK	W027826
					1.2 mil PET	W025551
				i8017	1.2 mil PET	W024689
				890	44# PK	W034210
84		60#	Estate Label® #9 Laid w/ Wet Strength, FSC® Certified	H-318	40#	W028894
					44# PK	W027835
					1.2 mil PET	W027886
15		60#	Estate Label® #12 100% PCW, w/ Wet Strength, FSC® Certified	H-318	1.2 mil 90% r-PET	W032713
24		60#	Shimless Rainbow Holographic Paper	AT-2060	40#	W016451
26		63#	Bright Silver Metalized Paper	PCT-245	40#	W012036
					44# PK	W012900
				WL-105	1.2 mil PET	W034898
27		70#	Bright Silver Foil	WL-105	44# PK	W034900
28		70#	Dull Silver Foil	PCT-524	40#	W011378
					44# PK	W015257
29		143#	Castile Bright Silver Foil	i8017	1.2 mil PET	W031410
36			Satin Cloth	i8308	44# PK	W029546
37		16.7 mil	Twill Natural Cloth	i8076	1.2 mil PET	W038728
38		152#	Castile Cotton Courtyard w/ Wet Strength	i8017	1.2 mil PET	W032244
40		60#	Sugar Cane Paper 100% Tree Free w/ Wet Strength	H-318	1.2 mil 90% r-PET	W035302
41		4 mil	White Stone Paper	PCT-245	40#	W017352
42		60#	420 Vellum, 50% Hemp, 50% PCW, w/ Wet Strength, FSC® Certified	i8017	1.2 mil 90% r-PET	W033744
43		50#	Aged Agave 100% PCW, w/ Wet Strength, FSC® Certified	H-318	1.2 mil 90% r-PET	W034893
44		70#	Cotton Courtyard (100% Cotton) w/ Wet Strength	H-318	44# PK	W027811
					1.2 mil PET	W028068
3		84#	Cotton Courtyard Felt (100% Cotton) w/ Wet Strength	i8017	1.2 mil 90% r-PET	W036708
45			Birch Wood Veneer	i8017	1.2 mil PET	W031558
46			Cherry Wood Veneer	i8017	1.2 mil PET	W031478
47			Oak Wood Veneer	i8017	1.2 mil PET	W035139
48		155#	Midnight Flocked Marquee	i8017	1.2 mil PET	W031538
49		155#	Crimson Flocked Marquee	i8017	1.2 mil PET	W031100
50		60#	Starlight w/ Wet Strength, FSC® Certified	H-318	44# PK	W029026

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Swatch No.	Eco	Wt.	Facestock	Adh.	Liner	Catalog#
51		60#	Starlight Linear w/ Wet Strength, FSC® Certified	H-318	44# PK	W029023
52		60#	Starlight Diamond w/ Wet Strength, FSC® Certified	H-318	44# PK	W029017
53		60#	Pearlescent w/ Wet Strength, FSC® Certified	H-318	44# PK	W029020
					1.2 mil PET	W029461
54		60#	Shimmer w/ Wet Strength	H-318	44# PK	W029021
55		60#	White Gold w/ Wet Strength, FSC® Certified	H-318	44# PK	W029019
56		60#	Gold Starlight w/ Wet Strength, FSC® Certified	H-318	44# PK	W029281
57		70#	Sunset Gold Felt 30% PCW, w/ Wet Strength, FSC® Certified	H-318	1.2 mil PET	W029280
60		75#	Ever Opaque® XL - Estate Label® #8 w/ Wet Strength, FSC® Certified	PW-831	1.2 mil PET	W028788
				PW-831	44# PK	W029195
61		75#	Ever Opaque® XL - Estate Label® #9 w/ Wet Strength, FSC® Certified	PW-831	1.2 mil PET	W029234
62		75#	Ever Opaque® XL - Avon Brilliant White Classic Crest® w/ Wet Strength, FSC® Certified	PW-831	1.2 mil PET	W029233
64		85#	Ever Opaque® XL - Bright White Felt 30% PCW, w/ Wet Strength, FSC® Certified	PW-831	1.2 mil PET	W028785
					44# PK	W029194
65		85#	Ever Opaque® XL - Eggshell Felt 30% PCW, w/ Wet Strength, FSC® Certified	PW-831	1.2 mil PET	W029232
66		76#	Ever Opaque® XL - Matte, w/ Wet Strength	PW-831	1.2 mil PET	W029235
69		60#	Black Cobblestone w/ Wet Strength	i8017	1.2 mil PET	W035147
70		60#	White Latitude w/ Wet Strength	H-318	1.2 mil PET	W026261
72		60#	Tramado Blanco w/ Wet Strength	H-318	44# PK	W029076
73		60#	Natural White Picasso w/ Wet Strength, FSC® Certified	H-318	1.2 mil PET	W032858
74		70#	White Celtic Linen w/ Wet Strength, FSC® Certified	i8017	1.2 mil PET	W032538
75		95#	White Valencia Laminate w/ Wet Strength, FSC® Certified	i8017	1.2 mil PET	W032927
76		70#	Bright White Felt 30% PCW, w/ Wet Strength, FSC® Certified	H-318	44# PK	W027649
				H-318	1.2 mil PET	W026971
				H-318	40# SC	W028147
				i8017	1.2 mil PET	W027510*
				890	44# PK	W034214
78		90#	Bright White Felt 30% PCW, w/ Wet Strength, FSC® Certified	i8017	1.2 mil 90% r-PET	W035288
79		70#	Classic® Natural White Felt, FSC® Certified	H-318	1.2 mil PET	W031368
80		70#	Natural Felt 30% PCW, w/ Wet Strength, FSC® Certified	H-318	44# PK	W027852
					1.2 mil PET	W027854
81		70#	Eggshell Felt 30% PCW, w/ Wet Strength, FSC® Certified	H-318	44# PK	W027651
					1.2 mil PET	W027877

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Swatch No.	Eco	Wt.	Facestock	Adh.	Liner	Catalog#
82		60#	Avon Brilliant White Classic® Linen w/ Wet Strength, FSC® Certified	H-318	1.2 mil PET	W027899
					44# PK	W027842
4		100#	Rustichello Non-Woven, FSC® Certified	PCT-245	1.2 mil PET	W037645
FILMS						
30		2 mil	Shimless Rainbow Holographic PET w/ 30% PCR	AT-2060	50# SC	W016187
					1.2 mil PET	W023760
31		2.3 mil	White Polypropylene	AT-2060	1.2 mil PET	W017956
					40#	W018140
32		2.6 mil	White Polypropylene	AT-2060	44# PK	W018510
					1.2 mil PET	W017954
					40#	W018134
				PCT-524	40#	W012825
				AT-2060	6 mil LF	W037656
					80# (3/4" Scores)	W038033
33		2 mil	Metalized Polypropylene	AT-2060	1.2 mil PET	W020187
					40#	W019205
					50# SC	W018153
				PCT-245	40# SC	W022045
34		2 mil	Clear Polypropylene	CP-300	1.2 mil PET	W011594
35		1.9 mil	Clear Polypropylene	AT-2060	40#	W034103

Ever Opaque® XL is a trademark of Wausau Coated Products, Inc.

Estate Label®, Classic Crest®, and Classic® Linen are registered trademarks of Neenah, Inc.

FSC® is a registered trademark of the Forest Stewardship Council® FSC® C008943

Trim Program Guidelines - Indigo

- Roll length can vary by +/- 5%
- Minimum Order Quantity - One 12-13" roll or One Master x 1,668 lf
 - 1 splice per 2,500 - 5,000 lf
- Palletizing is Customer Preference

Warehouse availability, master widths, and minimum order quantities are available upon quote.
For more information, please reach out to our Customer Solutions Specialists at 800-345-8039.

WAREHOUSE LOCATIONS: Wausau, Wisconsin | Las Vegas, Nevada | Roopville, Georgia | Mexico City, Mexico

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Swatch No.	Eco	Wt.	Facestock	Adh.	Liner	Catalog#	No Trim
COATED PRODUCTS							
17		60#	Matte	H-318	44# PK	W030279	
18		60#	Matte w/ Wet Strength	H-318	44# PK	W027759	✓
					1.2 mil PET	W027823	✓
20		55#	Semi Gloss, FSC® Certified	PCT-245	40# SC	W015353	✓
21		60#	Semi Gloss, FSC® Certified	H-318	44# PK	W037091	✓
				PCT-241	40# SC	W036883	✓
				PCT-524	40# SC	W036886	
22		80#	Semi Gloss	H-318	44# PK	W030737	
23		60#	High Gloss	H-318	44# PK	W027669	✓
					1.2 mil PET	W027741	✓
UNCOATED/SPECIALTY PRODUCTS							
6		60#	Polar White Uncoated w/ Wet Strength	H-318	1.2 mil PET	W027880	✓
7		74#	Polar White Opaque w/ Wet Strength	H-318	1.2 mil PET	W035576	
8		60#	Black Vellum w/ Wet Strength	H-318	44# PK	W027896	
9		55#	100% Recycled Natural Kraft	PCT-245	40#	W033578	✓
10		60#	Recycled Vellum 100% PCW w/ Wet Strength, FSC® Certified	H-318	44# PK	W035559	✓
		60#	Martele White w/ Wet Strength	H-318	44# PK	W027901	
				P245-R		W036939	
11		60#	Solar White Classic Crest® 30% PCW,w/ Wet Strength, FSC® Certified	H-318	1.2 mil PET	W035577	✓
12		60#	Avon Brilliant White Classic Crest®w/ Wet Strength, FSC® Certified	H-318	44# PK	W027805	✓
					1.2 mil PET	W027846	✓
14		60#	Estate Label® #8 w/ Wet Strength, FSC® Certified	H-318	44# PK	W026462	✓
					1.2 mil PET	W025550	✓
				WA-769	1.2 mil PET	W036454	
				i8017	1.2 mil PET	W024688*	✓
26		63#	Bright Silver Metalized Paper	PCT-245	44# PK	W012899	✓
				PCT-241	40#	W012035	
				WL-105	1.2 mil PET	W034919	✓
27		70#	Bright Silver Foil	WL-100	1.2 mil PET	W032804	
28		70#	Dull Silver Foil	890	44# PK	W034215	
29		143#	Castile Bright Silver Foil	i8017	1.2 mil PET	W031409	
5		143#	Castile Bright Silver Foil Dual Metal	i8017	1.2 mil PET	W035441	
NEW!		143#	Castile Bright Copper Foil Dual Metal	i8017	1.2 mil PET	W038591	

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Swatch No.	Eco	Wt.	Facestock	Adh.	Liner	Catalog#	No Trim
41		4 mil	White Stone Paper	PCT-241	40#	W017351	
42		60#	420 Vellum 50% Hemp, 50% PCW w/ Wet Strength, FSC® Certified	i8017	1.2 mil 90% r-PET	W033743	
44		70#	Cotton Courtyard (100% Cotton) w/ Wet Strength	H-318	44# PK	W027810	
3		84#	Cotton Courtyard Felt (100% Cotton) w/ Wet Strength	i8017	1.2 mil 90% r-PET	W036707	
45			TC Birch Wood Veneer	i8017	1.2 mil PET	W032189	
46			TC Cherry Wood Veneer	i8017	1.2 mil PET	W031551	
47			TC Oak Wood Veneer	i8017	1.2 mil PET	W035385	✓
48		155#	Midnight Flocked Marquee	i8017	1.2 mil PET	W030373	
49		155#	Crimson Flocked Marquee	i8017	1.2 mil PET	W029544	
50		60#	Starlight w/ Wet Strength, FSC® Certified	H-318	44# PK	W033579	
59		75#	Ever Opaque® XL - Estate Label® #4, w/ Wet Strength, FSC® Certified	PW-831	44# PK	W029230	
60		75#	Ever Opaque® XL - Estate Label® #8, w/ Wet Strength, FSC® Certified	PW-831	44# PK	W029229	✓
					1.2 mil PET	W028961	✓
61		75#	Ever Opaque® XL - Estate Label® #9, w/ Wet Strength, FSC® Certified	PW-831	44# PK	W029228	
62		75#	Ever Opaque® XL - Avon Brilliant White Classic Crest®, w/ Wet Strength, FSC® Certified	PW-831	44# PK	W029227	✓
					1.2 mil PET	W035574	✓
63		75#	Ever Opaque® XL - Avon Brilliant White Classic® Linen, w/ Wet Strength, FSC® Certified	PW-831	44# PK	W029226	✓
64		95#	Ever Opaque® XL - Bright White Felt 30% PCW, w/ Wet Strength, FSC® Certified	890	1.2 mil PET	W034346	
		85#		PW-831	44# PK	W029129	✓
				PW-831	1.2 mil PET	W029153	✓
65		85#	Ever Opaque® XL - Eggshell Felt 30% PCW, w/ Wet Strength, FSC® Certified	PW-831	1.2 mil PET	W029085	✓
66		76#	Ever Opaque® XL - Matte, w/ Wet Strength	PW-831	1.2 mil PET	W029231	✓
68		60#	White Cobblestone w/ Wet Strength	i8017	1.2 mil PET	W027167	
71		60#	White Motif w/ Wet Strength	H-318	44# PK	W030779	
76		70#	Bright White Felt 30% PCW, w/ Wet Strength, FSC® Certified	H-318	44# PK	W026460	✓
					1.2 mil PET	W026970	✓
				WA-769	1.2 mil PET	W036453	
				i8017	44# PK	W025866*	✓
					1.2 mil PET	W027509	
				i8076	1.2 mil PET	W035550	
				i8021	1.2 mil PET	W037846	
80		70#	Natural Felt 30% PCW, w/ Wet Strength, FSC® Certified	H-318	44# PK	W027800	✓
					1.2 mil PET	W027853	✓

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Swatch No.	Eco	Wt.	Facestock	Adh.	Liner	Catalog#	No Trim
81		70#	Eggshell Felt 30% PCW, w/ Wet Strength, FSC® Certified	H-318	44# PK	W027650	✓
					1.2 mil PET	W027876	✓
82		60#	Avon Brilliant White Classic® Linen w/ Wet Strength, FSC® Certified	H-318	44# PK	W027802	✓
					1.2 mil PET	W027898	✓
83		60#	Estate Label® #4 w/ Wet Strength, FSC® Certified	H-318	44# PK	W027827	✓
					1.2 mil PET	W027832	✓
84		60#	Estate Label® #9 w/ Wet Strength, FSC® Certified	H-318	44# PK	W027834	✓
					1.2 mil PET	W027885	✓
85		55#	Bella Label White Laid w/ Wet Strength, FSC® Certified	890	1.2 mil PET	W035489	
		60#	Martele White w/ Wet Strength	H-318	44# PK	W027901	
FILMS							
35		1.9 mil	TC Clear Polypropylene	AT-2060	40# SC	W034118	
30		2 mil	Shimless Rainbow PET Hologram w/ 30% PCR	AT-2060	40#	W020658	
31		2.3 mil	TC White Polypropylene	AT-2060	40#	W027926	
32		2.6 mil	TC White Polypropylene	AT-2060	40#	W024469	
					44# PK	W028173	
					1.2 mil PET	W029462	
					40# SC	W029464	
					6 mil	W034394	
					80# w/ 3/4" Scores	W038223	
				P-592	40# SC	W036193	
33		2 mil	TC Metalized Polypropylene	AT-2060	40#	W025420	
					50# SC	W028783	
					1.2 mil PET	W026292	
34		2 mil	TC Clear Polypropylene	CP-300	50#	W013956	

*2 mil Shimless Rainbow Holographic Film w/ 30% PCR has standard print treatment, suitable for ILP/Indigo presses and most Flexo presses. Enhanced Print Treated Film is available for all Flexo printing presses on a custom basis.

Ever Opaque® XL and VersaPly® are registered trademarks of Wausau Coated Products, Inc.
Estate Label®, Classic Crest®, and Classic® Linen are registered trademarks of Neenah, Inc.

Look for our FSC®-certified products
FSC® is a registered trademark of the Forest Stewardship Council® FSC® C008943

Warehouse availability, master widths, and minimum order quantities are available upon quote.
For more information, please reach out to our Customer Solutions Specialists at 800-345-8039.

No Trim Program Guidelines - Flexo

- Roll length can vary by +/- 5%
- Minimum Order Quantity - 1 roll x 2,500 lf, and/or 5,000 or 10,000 lf
 - Minimum width - 4" roll
 - 1 splice per 2,500 - 5,000 lf
- Palletizing is Customer Preference

WAREHOUSE LOCATIONS: Wausau, Wisconsin | Las Vegas, Nevada | Roopville, Georgia | Mexico City, Mexico

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Wausau Coated Products, Inc. • 7801 Stewart Avenue • Wausau, WI 54401 • Phone: 800-345-8039 • Email: info@wausaucoated.com • wausaucoated.com

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