

CHERRY & BIRCH WOOD VENEER PRESSURE SENSITIVE SHEETS

May 2020



Wausau Coated

Experts in "What If..."

Introducing new specialty pressure sensitive Indigo optimized stocks from Wausau Coated Products.

Real cherry and birch wood veneer label material with a smooth enough surface for printing and converting. Available in cherry, known for its durability, smooth grain and rich color. Also in birch, which has a uniform texture, fine grain and is a light golden color. Natural variations in both wood types make them perfect for label applications requiring a unique look.

For additional information contact our Customer Service Department at **800-345-8039** or visit our website **www.wausaucoated.com**.



| Product # | Description | Adhesive | Liner | Size | Scoring | Sheets per Ctn |
|-----------|--------------------|-----------|-------|---------|---------|----------------|
| WCD-0007 | Cherry Wood Veneer | Xtra Perm | 50# | 13 x 19 | -0- | 50 |
| WCD-0008 | Birch Wood Veneer | Xtra Perm | 50# | 13 x 19 | -0- | 50 |

*Please note, wood is a natural material, there will be variations in color, texture, and grain pattern. Like real wood, these sheets will react to the moisture and humidity in the air.

Printing Tips

Due to the natural texture and the grain of the wood, the following Indigo press settings are recommended:

- "Uncoated" setting
- 2 null cycles - for better ink transfer
- Run cleaner sheets more often on large runs

-0- = Zero score