

Welcome To Our Manufacturing/Warehousing Tour Stop

On this tour stop we examine the “What If” applications potential for pressure sensitive (PS) sheet applications in manufacturing/warehousing environments. These diverse and unique environments need solutions that are durable and communicate clearly especially when it comes to safety.

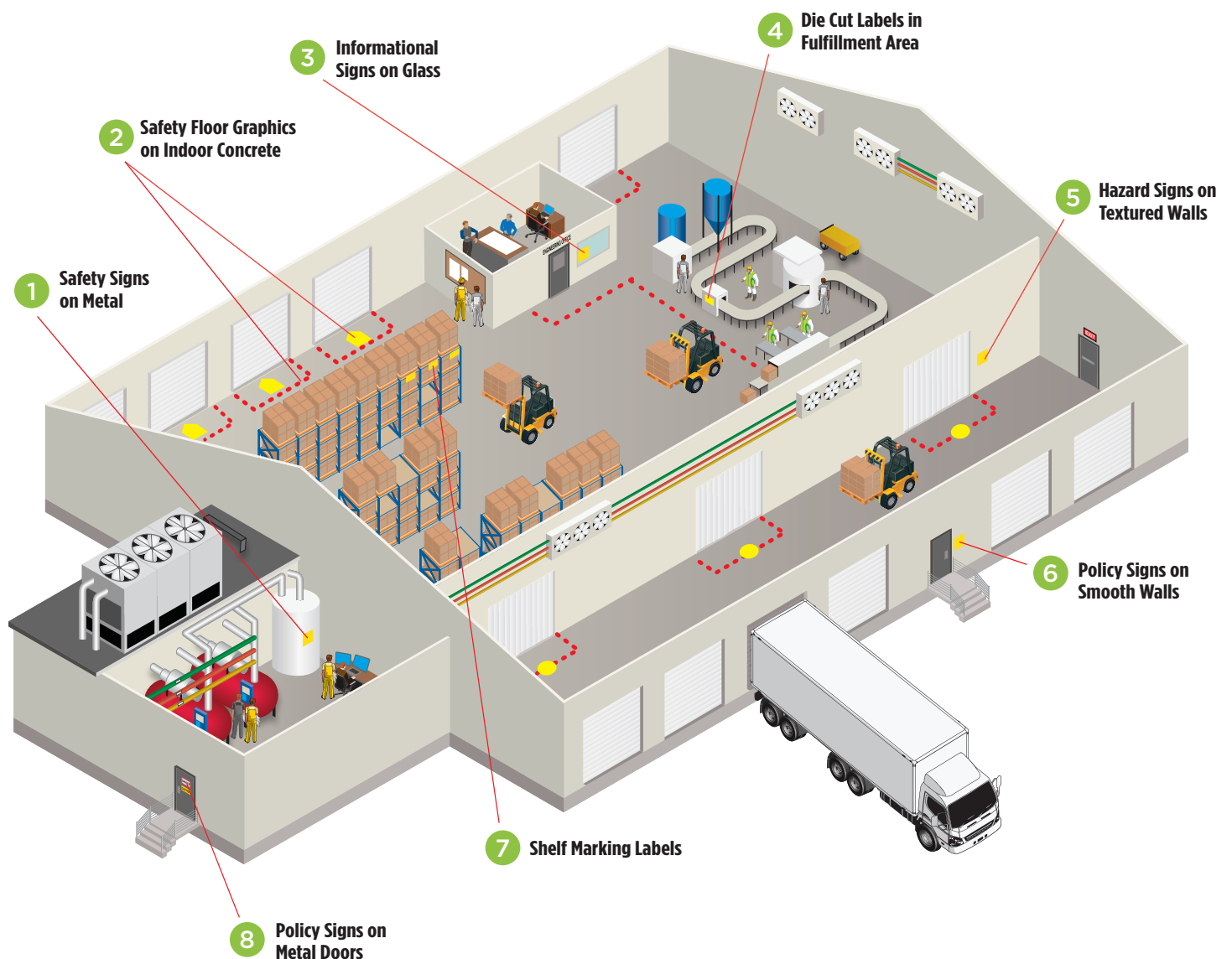
PS solutions make it easy for employees to use and manage these communications that are able to stand up to diverse conditions. Wausau Coated won't leave you limited by a shortage of material and adhesive combinations. Tour the manufacturing/warehousing environment below to see the possibilities communicating to facility users.

- **Wayfinding** - providing directions and marking restricted spaces
- **Policy Information** - including safety, restriction, and hours of operation signs



Visualize the Possibilities

Match up the applications shown below with the Product Suggestions Chart on the reverse side of this sheet for specific product considerations.



Pressure sensitive sheet labels, signage, and floor graphics make it easier than ever to communicate to your facility employees and visitors.

Hot or cold, moist or dry, dusty or grimy, manufacturing and warehousing facilities can be tough places for ordinary paper and tape to hold up. Wausau Coated's capabilities offer the ability to provide solutions for these conditions.

Wausau Coated Benefits/Key Factors

Our vinyl facestocks are durable and waterproof. Part of our Dual Digital product line, they are suitable for cross-platform printing on both HP Indigo sheet presses and many Production Toner digital presses.

Adhesives Options

Permanent is exactly as it sounds... our solventless adhesive works great for general purposes where a long-term application is needed.

Removable or Ultra Removable: There is a range of aggressiveness – some can be removed and replaced over and over again, and some can only be removed once or twice. Discuss your application and purpose with your sales rep.

Liner Options

We offer pressure sensitive solutions in multiple sheet sizes and offer the option of zero score or score back. The advantage of score back is the ease of removing the liner.

Below are a few suggested products for the applications shown on the map based on the key factors of pressure sensitive products.



Product Suggestions for Manufacturing/Warehousing Environments

See front side floor map for application possibilities.

APPLICATIONS	SUGGESTED PRODUCTS*	
	Product Number - Facestock / Adhesive / Liner	Size
1 Safety Signs on Metal Equipment	WCD-0035 - White Vinyl / Perm / -SB-	12" x 18"
	WCD-0085 - White Vinyl / Perm / -SB-	8.5" x 11"
2 Safety Floor Graphics on Indoor Concrete	WCD-0094 - White Vinyl / Special Graphics Remo / -SB-	13" x 19"
	with WCD-0095 - Clear Textured Polypropylene Overlam	20" Rolls
	WCD-0096 - White Vinyl / Special Graphics Remo / -SB-	20.5" x 29.5"
	with WCD-0097 - Clear Textured Polypropylene Overlam	20" Rolls
3 Informational Signs on Glass	WCD-0044 - Clear Vinyl / Ultra Remo / -O-	12" x 18"
	WCD-0040 - White Vinyl / Ultra Remo / -SB-	13" x 19"
4 Die Cut Labels in Fulfillment Area	DC 72010 - 4" x 2" White Laser / Perm / -O- / 20-up	8.5" x 11"
	WCD-0057 - DC - 1" x 2-5/8" Matte / Perm / -O- / 60-up	12" x 18"
5 Hazard Signs on Textured Walls	WCD-0035 - White Vinyl / Perm / -SB-	12" x 18"
	WCD-0042 - White Vinyl / Perm / -SB-	20.5"x 29.5"
6 Policy Signs on Smooth Walls	WCD-0036 - White Vinyl / Ultra Remo / -SB-	12" x 18"
	WCD-0038 - White Vinyl / Ultra Remo / -O-	12" x 18"
7 Shelf Marking Labels	WCD-0111 - 4 mil Gloss Voided VersaPly™ Shelf Markers, FSC® Certified / 8-up	8.5" x 11"
	WCD-0110 - Vinyl Shelf Markers / 8-up	11" x 8.5"
8 Policy Signs on Metal Doors	WCD-0037 - White Vinyl / Perm / -O-	12" x 18"
	WCD-0086 - White Vinyl / Perm / -SB-	18" x 24"

* NOTE: The products listed here are examples of application solutions. For product details and more options, visit wausaucoated.com

We recommend discussing your expectations and environment with your merchant and Wausau Coated sales rep. Testing may be required to get the best performance results.

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