



Wausau Coated Products, Inc.

Product Specification WC1540

Natural Kraft VersaPly™ Shelf Marking

Sheet Size 11" x 8-1/2", 8-up, Label Size 4" x 2-1/2"

FACESTOCK DESCRIPTION: Natural Kraft VersaPly™

Strong, durable reinforced facestock that provides a rustic and “earthy” look. Natural Kraft is a perfect choice for label applications that require a distinctive and all natural look. A great end use example includes shelf marking for wine, beer and spirits, organic, natural and gourmet foods. Suitable for high speed & desktop laser printing; also can be top coated for HP Indigo printing.

Basis Weight (25 x 38 / 500), lbs	80.52
Caliper, mils	7
Tear, MD / CD, g	79 / 101
Tensile, MD / CD, lbs.	29 / 11

ADHESIVE DESCRIPTION: Shelf Marking Removable

This adhesive has good initial tack and adhesion to papers. Adhesion to rigid plastics, films, glass, and painted metals is good. Its firmness gives it very good press runnability and very good trimming characteristics. It is not recommended for water immersion.

pH	Alkaline
Service Temperature Range, °F	0 to +150
Minimum Application Temp., °F	20
Classification	Emulsion Acrylic
Type	General Purpose Removable
Regulatory Compliances	ASTM F963 Child Toy Safety, CONEG, RoHS, FDA 21 CFR 175.105, Primary Skin Irritant 16 CFR 1500.41

LINER DESCRIPTION: 6 Mil BKS

A clay-coated kraft liner. Recommended for roll-to-sheet or roll-to-fanfold applications.

Basis Weight (25 x 38 / 500), lbs.	88.5
Caliper, mils	6.2
Gloss, 75°, %	18
Tear, MD / CD, g	90 / 108
Tensile, MD / CD, lbs.	46 / 19
Regulatory Compliances	ASTM F963 Child Toy Safety, CONEG, RoHS, CPSIA

All product specifications are for informational use only. Each customer and/or end user should determine the suitability of any product for their particular application . The above specifications are based on typical values and most current information. Specific products listed were current at the time of publication, however, all raw materials are subject to change.

Shelf Life: One year when stored at 72°F / 50% RH.