



# Wausau Coated Products, Inc.

Product Specification W027902  
60# Martele White Wet Strength

Optimized for HP Indigo Presses / H-318 / 44# PK

**FACESTOCK DESCRIPTION: 60# Martele White Wet Strength Optimized for HP Indigo Presses**

Premium facestock with a textured finished that provides great print integrity and is suitable for die cutting, hot stamping and embossing. This stock is the perfect choice for prestigious labeling such as wine, spirits and gourmet foods. It is manufactured with wet strength properties to increase performance in moist environments. This sheet is top coated and optimized for HP Indigo Presses.

Basis Weight, lbs	60.8
Caliper, mils	4.5
Opacity, %	91

**ADHESIVE DESCRIPTION: H-318**

H-318 is the ideal choice for high end beverage and spirits, with improved resistance to moisture and humidity after bottling and at presentation to the consumer. H-318 is an aggressive, blended emulsion acrylic adhesive with the unique ability to combine special characteristics from different adhesives. H-318 was engineered to provide excellent high initial tack and quicker label adhesion onto glass while providing functional converting performance on an array of paper and film face stocks.

Type	Hybrid
Classification	Emulsion Acrylic
Minimum Application Temp., °F	35
Service Temperature Range, °F	+10 to +150
Regulatory Compliances	FDA 21 CFR 175.105

**LINER DESCRIPTION: 44# PK**

A polylam brown kraft liner with superior die-cutting and stripping properties. Designed for high-speed label dispensing and is recommended for roll-to-roll applications.

Basis Weight (25 x 38 / 500), lbs	45.5# +/- 10%
Caliper, mils	3.3 +/- 10%
Regulatory Compliances	CONEG, RoHS, REACH

All product specifications are for informational use only. Each customer and/or end user should determine the suitability of any product for their particular application . The above specifications are based on typical values and most current information. Specific products listed were current at the time of publication, however, all raw materials are subject to change.

Shelf Life: One year when stored at 72°F / 50% RH.