



Wausau Coated Products, Inc.

Product Specification DC00103

55# Brown Kraft / Permanent / 50# SC

8-1/2" x 11" Sheet, 20-up, Label Size 2"

FACESTOCK DESCRIPTION: 55# Brown Kraft

Brown Kraft has the coloring and consistency of a brown paper grocery bag and is designed to work through both inkjet and laser printers. Brown kraft gives a cozy, primitive, rustic, or "earthy" look for label applications. Perfect for candle labeling, art, crafts, gourmet foods, or on any label requiring a unique appearance.

Basis Weight (25 x 38 / 500), lbs.	55
Caliper, mils	6
Tear, MD / CD, g	86 / 91
Tensile, MD / CD, lbs.	41 / 21

ADHESIVE DESCRIPTION: Permanent

A cold temperature emulsion acrylic permanent which exhibits good initial tack and good adhesion to a variety of substrates. Adhesion to rigid plastics, films, glass, and painted metals is good. Cuts and die-cuts cleanly. Good choice for sheet and roll-to-sheet applications.

Type	Cold Temperature Permanent
Classification	Emulsion Acrylic
pH	Alkaline
Minimum Application Temp., °F	35
Service Temperature Range, °F	-10 to +200
Regulatory Compliances	CONEG, RoHS, Acute Oral Toxicity 16 CFR 1500.3, REACH, FDA 21 CFR 175.105, Primary Skin Irritant 16 CFR 1500.41, Primary Eye Irritant 16 CFR 1500.42

LINER DESCRIPTION: 50# SC

A supercalendered bleached kraft liner. Superior die-cutting and stripping properties. Recommended for roll-to-sheet or roll-to-fanfold applications. Good back printability.

Basis Weight (25 x 38 / 500), lbs.	57.5
Caliper, mils	3.2
Brightness, %	78
Gloss, 75°, %	48
Opacity, %	75
Tear, MD / CD, g	44 / 48
Tensile, MD / CD, lbs.	43 / 27
Regulatory Compliances	ASTM F963 Child Toy Safety, CONEG, RoHS, REACH

All product specifications are for informational use only. Each customer and/or end user should determine the suitability of any product for their particular application. The above specifications are based on typical values and most current information. Specific products listed were current at the time of publication, however, all raw materials are subject to change.

Shelf Life: One year when stored at 72°F / 50% RH.