



# Wausau Coated Products, Inc.

Product Specification WC1520

4 mil Laser Voided VersaPly™ Pop

Talker / Shelf Marking Removable / 80# Layflat

Sheet Size 8-1/2" x 11", 8-up, 3-7/8" x 2-1/2"

**FACESTOCK DESCRIPTION: 4 mil Laser Voided VersaPly™ Pop Talker**

A strong, durable reinforced facestock with medium gloss and a smooth surface. The Voided Versaply is made with a pattern adhesive and a clear window which makes it an economical and environmentally friendly substitute for clear vinyl shelf marking applications. Paper/film laminate also has wet strength properties for enhanced performance in moist or wet environments. It has good opacity and brightness. Suitable for high-speed and desktop laser printing.

Basis Weight (25 x 38 / 500), lbs	86
Caliper, mils	4.3
Brightness, %	87
Opacity, %	88
Gloss, 75°, %	75

**ADHESIVE DESCRIPTION: Shelf Marking Removable**

This adhesive has good initial tack and adhesion to papers. Adhesion to rigid plastics, films, glass, and painted metals is good. Its firmness gives it very good press runnability and very good trimming characteristics. It is not recommended for water immersion.

pH	Alkaline
Service Temperature Range, °F	0 to +150
Minimum Application Temp., °F	20
Classification	Emulsion Acrylic
Type	General Purpose Removable
Regulatory Compliances	ASTM F963 Child Toy Safety, CONEG, RoHS, FDA 21 CFR 175.105, Primary Skin Irritant 16 CFR 1500.41

**LINER DESCRIPTION: 80# Layflat**

Dimensionally stable clay-coated bleached kraft liner designed for roll-to-sheet applications.

Basis Weight (25 x 38 / 500), lbs.	77
Caliper, mils	5
Brightness, %	83
Opacity, %	93.5
Tear, CD, g	100
Tensile, MD / CD, lbs.	45
Regulatory Compliances	ASTM F963 Child Toy Safety, REACH

All product specifications are for informational use only. Each customer and/or end user should determine the suitability of any product for their particular application. The above specifications are based on typical values and most current information. Specific products listed were current at the time of publication, however, all raw materials are subject to change.